# **BRENDEN WALTERS**

Web Developer

# **EXPERIENCE**

#### FRONT END WEB DEVELOPER

WPromote | Remote | November 2016 - February 2022

WPromote is a digital marketing agency that works with a wide variety of clients to expand and maximize each brand's potential in the digital landscape. Clients have included Peacock, Klipsch Audio, and Zenni Optical among others.

- Established a set of best practices for html email development that provides maximum compatibility among email service providers and email platforms.
- Developed and tested new interactive elements for HTML email, while considering compatibility and providing fallback experiences for incompatible platforms.
- Collaborated on custom Wordpress and NextJs websites, as well as static web pages that included interactive functionality written in Javascript.

#### FULL STACK WEB DEVELOPER

CART | Culver City, CA | July 2016 - November 2016

Client Administration and Reporting Tool (CART) enables medical personnel to collect and analyze information related to ER visits. CART features a multi-tenant design, a user management system, custom form creator, and graphical reporting.

- Implemented robust custom CMS/form capabilities with an AngularJS front end, featuring a variety of field types and validation options.
- Constructed SQL queries to drive SVG-based charts and graphs.
- Efficiently implemented a variety of full-stack features, including RESTful APIs, server-side views with C# and ASP.NET MVC 5, and dynamic client-side interfaces with JSON, JQuery and AngularJS.

## **PROFESSIONAL SKILLS**

$$\label{eq:html} \begin{split} \mathsf{HTML} \cdot \mathsf{CSS} \cdot \mathsf{Javascript} \cdot \mathsf{jQuery} \cdot \mathsf{Git} \cdot \mathsf{Wordpress} \cdot \mathsf{MJML} \cdot \mathsf{React} \cdot \mathsf{NextJS} \cdot \mathsf{ChakraUI} \cdot \mathsf{VSCode} \cdot \mathsf{ASP}. \\ \mathsf{NET} \cdot \mathsf{C\#} \cdot \mathsf{Microsoft} \; \mathsf{SQL} \; \mathsf{Server} \cdot \mathsf{Klaviyo} \cdot \mathsf{Sendgrid} \; \mathsf{API} \cdot \mathsf{Mailchimp} \cdot \mathsf{Listrak} \cdot \mathsf{Bronto} \end{split}$$

## **EDUCATION**

**BA: Film and Electronic Arts** | **2012** California State University, Long Beach AS: Computer Information Systems | 2010 El Camino College